SPONSORSHIP PACK

STARS OF CYP AWARDS

CHILDREN & YOUNG PEOPLE



The Stars of Social Care Awards is a glittering annual event for the children & young people sector

AWARD CATAGORIES

The Exceptional Employer Award
This award recognises a provider that has continuously showcased excellence through delivery of outstanding, child centred care. A provider that seeks to recruit, retain and train a highly motivated workforce.

The Superstar Support Worker Award
This award recognises outstanding individuals who have demonstrated a passion to provide excellent care and support for children, young people, and families. Providing proof of a steadfast commitment to child-centered approaches, advocacy, and demonstrating dedication through outstanding teamwork.

The Inspirational Children's Home Manager Award
This award recognises an outstanding manager who can demonstrate a commitment to supporting a highly motivated staff team to deliver quality, child-centred care. A manager who goes above and beyond, who has a vision in the development of quality services and who understands the overall business objectives of the organisation for whom they are employed.

The Above & Beyond Team Award
This award recognises an exceptional team who go above and beyond not only for children and young people, but also in their support for one another in order to deliver an outstanding service.

The New to Care Award
This award will recognise an individual who has been delivering care and support for less than 18 months. An individual who is already demonstrating a passion to care through their contribution and enthusiasm to improve the lives of children, young people and families.

The Dedicated Director Award
This award is for executive leaders within services for children and young people. The winning executive leader will have demonstrated outstanding leadership and excellence through their contribution and dedication in the delivery of care and support services and their staff teams.

The Fantastic Foster Carer Award
This award is for an exceptional foster carer who consistently demonstrates unwavering commitment and perseverance in challenging circumstances, making a profound difference to the life of the child in their care. An exceptional person or couple, who embodies compassion, resilience, and an extraordinary dedication to fostering a supportive and nurturing environment.

The Excellence in Fostering & Adoption Award
This award recognises an outstanding individual or family who exemplifies excellence in both fostering and adopting children, creating a loving and stable home environment. Individual(s) who have demonstrated exceptional commitment, compassion, and resilience throughout the foster and adoption journey, positively impacting the lives of the children they welcome into their homes. The award celebrates those who embody the spirit of permanency and unwavering support for children in need of a forever family.

The Superb Support for Care Leavers Award
This award recognises an individual or organisation who go above and beyond in providing crucial support and guidance to young people transitioning from care to independent living. This accolade recognises efforts to empower care leavers by offering mentorship, resources, and opportunities, facilitating their successful integration into adulthood.

The Commitment to Child Protection Award
This award recognises exceptional dedication and effectiveness in ensuring the safety and wellbeing of children. Celebrating individuals or organisations that demonstrate excellence in implementing and promoting robust safeguarding measures, prioritising the protection of children from harm. Honouring those who exhibit an outstanding commitment to creating secure environments and fostering a culture of vigilance to safeguard children's welfare.

The Exceptional Children and Families Social Worker Award
This award celebrates an exemplary social worker who has demonstrated exceptional dedication and skill in supporting and enhancing the wellbeing of children, young people and families. Recognising a commitment to providing crucial assistance, advocacy, and expert guidance to ensure positive outcomes for the individuals and families they support.

The Joy Maker Award
This award recognises a special individual who spreads joy and happiness throughout their service. This person will have a unique infectious enthusiasm and will go above and beyond to ensure the wellbeing and happiness of colleagues and children and young people.

The Great Marketeer Award
This award recognises the best advertising, marketing, promotion and communication campaigns on and across all media platforms. Honouring marketing teams or individuals who have helped the organisations' delivery of care services to thrive and grow.

The Head of People Award
This award recognises HR teams or individuals who have successfully implemented people strategies which has directly contributed to the care service's goals. A creation of a people culture where employees' issues are at the forefront of key business decisions. Wellbeing at work strategies must also be evidenced.

The Recruitment & Retention Award
This award recognises individuals and teams that have channelled innovation and bottom line contribution through enhanced recruitment and improved retention. This award will honour teams who have evidenced exceptional employee motivation and high quality recruitment, responsive to the needs of the employer and children and young people.

The Learning & Development Award
This award recognises team or individuals who have demonstrated an innovative approach to identifying training needs and delivering content and techniques. The workforce development programme will have demonstrated an incredible impact on the quality of care provision and staff developmental and retention.

The Awesome Administrator Award
This award recognises an individual who has a reputation for 'getting it done', and who's administrative duties have a real impact on the quality and efficiency of the service.

The Outstanding Contribution Children's Services Award
This award will recognise an inspirational and exceptional person who has made a sustained and outstanding contribution to improving the lives of children, young people and families through the delivery of care services.

SPONSORSHIP OPPORTUNITIES

(PER EVENT)

Branding Sponsorship

Package to include:

- **2 places at the awards night**
- **Branding on the website and on the night**
- **Full page advert in souvenir programme**

Price **£1,000** + VAT

Category Sponsorship

Package to include:

- **10 places at the awards night**
- **Branding on the website and on the night**
- **Full page advert in souvenir programme**
- **The opportunity to present the award to your category winner**

Price **£3,000** + VAT

All packages can be amended to suit budgets and requirements.

Other options are available such as champagne reception sponsorship, entertainment or gift sponsorship and programme sponsorship.

If you require more or less places at the dinner, a package can be tailored to suit your requirements.

To find out more please email **info@cyp-stars.co.uk**

Headline Sponsorship

Package to include:

- **Full table of 10 at the gala dinner**
- **Prominent branding on the website and branding on the night**
- **Branding on all pre and post event publicity material**
- **2 categories of your choice**
- **Logo on place cards and table plan**
- **2 x Full page advert in souvenir programme**
- **Welcome Speech prior to awards on the night**
- **Full page welcome message in souvenir programme**
- **Branding on awards trophies**
- **Copy of the guest list prior to the event** (company and lead name only)
- **Opportunity to present the award on the night**

Price **£10,000** + VAT